Rubric for Early 20th Century Architecture

Student Name: _____

Criteria	4	3	2	1
Content - Accuracy	At least 4 accurate historical facts are displayed on the advertisement. A strong connection to the events of the early 20th century is evident.	Three accurate historical facts are displayed on the advertisement. A slight connection to the events of the early 20th century is evident.	Two accurate historical facts are displayed on the advertisement. A minor connection to the events of the early 20th century is evident.	Only 1 accurate historical fact is displayed on the advertisement.
Required Elements			The advertisement contains at least 2 ways in which technology was used in the buildings of the early 20th century.	The advertisement contains at least 1 way in which technology was used in the buildings of the early 20th century.
Grammar	There are no grammatical mistakes in the advertisement.	There is 1 grammatical mistake in the advertisement.	There are 2 grammatical mistakes in the advertisement.	There are more than 2 grammatical mistakes in the advertisement.
Graphics - Relevance	All graphics are related to the style and to the early 20th century. All borrowed graphics have a source citation.	All graphics are related to the style and to the early 20th century. Most make it easier to understand. All borrowed graphics have a source citation.	Some graphics relate to the early 20th century. Most borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.